



Press Release

Quadrabyke now available throughout the USA

Quadrabyke is pleased to announce that Big-Toys USA have become the official distributor for the companies unique 3 bikes in 1 children's cycle product in the USA. Quadrabyke is the only cycle that can transform from 2 to 3 to 4 wheel format using a patented axles system for children's ages 3 to 6 years old.



Tony Wayman the owner and designer of Quadrabyke is pleased to announce the agreement of exclusive distribution in the USA for the cycle product that allows children to learn to ride on a safe and stable platform and then with the innovative axle system change the cycles configuration to suit there ability and preference of using Quadrabyke as a means of transport or just good old fashioned play.

Quadrabyke - Ice Silver

Recommended Ages: 3 - 6 yrs

MSRP: \$119.00 - \$139.00

Awards: Toy Man 5 Star Rating, Top 50 Product 2010, Nottingham Creative Awards - Product Design

Giving children the chance to learn to ride, knowing they are safe, so they can develop there cycling skills before taking that big step to a bicycle.

Cycling and play should be fun not a test of endurance, Tony Wayman the designer behind Quadrabyke has over 20 years experience in the cycle trade from his home town of Nottingham, England the home of Raleigh Cycles to creating complete ranges for Italian and Far East customers before setting up his own company to develop this major development in children's cycling.

The Toy Man Testing Service

Having created Quadrabyke and passed the highest safety standards that reflect a product that Tony is proud to put his name too, he had the product tested by The Toy Man to have a totally unbiased consumer test and to see if Quadrabyke lived up to dream.

The Toy Man testing service was established 1971 and available in US Libraries since 1981 and on the Internet since 1994 is able to give parents responsible advice on a whole range of criteria that make a good product.

By any yardstick the report given to Quadrabyke was overwhelmingly positive from the ability to pass one of the most comprehensive tests a consumer product can take to achieving a 5 Star Rating which was followed by Editors Choice and a Top 50 Product of 2010. It is with pride that Quadrabyke is able to have these endorsements and they are proudly displayed in that they reflect the heart of the product in giving children a choice and that they can now learn to ride and play at the same time.

BigToys USA

Distributors of Quadrabyke BigToys USA based in Plover, Wisconsin market an exciting range of products that are creative, fun and playful for kids and kids at heart. BigToys offer a comprehensive service including 'drop shipping' to suit the needs of all cycle and toy retailers, dealerships available in most areas, please contact BigToys via the email address.

For more information, visit www.bigtoysusa.com or email sales@bigtoysusa.com



Quadrabyke Ltd - Head Office

13 Haileybury Road, West Bridgford, Nottingham. NG2 7BE

tel: 0044 (0)115 9145094; Mobile 0044 (0)7590 453 115

email: sales@q-byke.com

web: www.q-byke.com